

## Job Skills of 2024

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### **Introduction:**

The third annual report on Job Skills of Coursera reveals the fast-evolving environment concerning job skills. Even more importantly, it focuses on essential skills and credentials required for various types of jobs to be accomplished effectively. The report points at the increase in enrollment of leadership, cybersecurity and AI courses with particular emphasis on the success of the “Generative AI for Everyone” course by Andrew Ng, an expert in artificial intelligence.

### **Key Findings:**

#### **High Demand for Essential Skills:**

- In the era defined by technologies, artificial intelligence, and globalisation there is a pressing demand to provide people with appropriate skills for successful careers and competitiveness.
- Global talent shortages are at their highest level in 17 years as employers find it hard to locate qualified candidates.

#### **AI's Impact on Jobs:**

- Large language models such as ChatGPT can cause significant changes in the jobs of up to 49% of workers.
- Effective development and a well-educated workforce could help generative AI add \$4.4 trillion to productivity gains in the global economy.

#### **Skills Challenges and Forward-Thinking Businesses:**

- Some of the challenges include training workforces for an AI-enabled future, redefining education credentials to suit industry needs and so on.
- Forward-thinking businesses get ahead of the competition by selecting training that is oriented at hands-on job relevant skills.

#### **Global Skills Shortages:**

- Global talent shortages are forcing businesses, educational institutions and even governments to identify and emphasise critical skills needed for a productive labour force.

### **Fastest-Growing Skills of 2024:**

- Produced as a result of evaluating data in 2023 and by comparing learner enrollments on Coursera enterprises between the years.
- The fastest growing skills are dominated by business ones, they consist of digital marketing , customer experience and audit .

### **Leadership Skills in High Demand:**

- Supporting teams during organisational change through leadership skills has become more important.
- All leadership skills have risen in rank because of fast macroeconomic changes and new technologies like AI.

### **AI, Cybersecurity, and Tech Skills Surge:**

- AI-related skills are fueling unprecedented course enrollments, with “Generative AI for Everyone” being the fastest growing course.
- There is increasing demand for cybersecurity and information security skills.
- High demand skills are related to web development, computing and oversight/compliance.

### **Role of Curated Learning Paths:**

- The largest skill rank changes are driven by Professional Certificates and Specializations, which provide job-aligned pathways with essential skills.
- These defined learning paths enhance business productivity, increase students’ employment rates and better internal mobility.

### **Conclusion**

In conclusion, the “Job Skills report 2024” has revealed it to be a very crucial moment of chances and challenges rolled into a package. There is an emphasis on the need for essential skills, especially in AI, leadership and cybersecurity. These bodies are encouraged to invest in realistic, job-preparing training as a solution to the problems of talent deficiency across global borders and building successful individuals for an era dominated by AI. The report is an important source in developing effective skill strategies that seek to create a world where everyone can change their lives through learning.

**Read More:** <https://blog.coursera.org/fastest-growing-job-skills-of-2024/>

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